FIGHT 2 WIN / THE NEXT CHAPTER

LEGACY LIVES HERE.

A stage for future champions.

A place for your brand in what comes next.

EXPLORE THE LEGACY ↓

See the rates →



THE ATHLETES.

THE ROAD.

THE BIGGEST PARTY IN GRAPPLING.

PROVEN ON OUR STAGE.

FROM THE ARCHIVE



On the mat / F2W event archive.

Years before their later titles and prize wins, these athletes competed on an F2W card.

THE F2W MATCH / WHAT CAME NEXT

ANDREW TACKETT

2016 F2W Pro 6 ↗

2025 Inaugural UFC BJJ welterweight champion ↗

DANIELLE KELLY

2018 Won at F2W Pro 81 ↗

2023 Inaugural ONE women's atomweight submission grappling champion ↗

TYE RUOTOLO

2019 Faced Vagner Rocha at F2W 131 ↗

2023 Inaugural ONE welterweight submission grappling champion ↗

HELENA CREVAR

2022 Won at F2W 213 at age 15 ↗

2025 Won the $100,000 women's bracket at CJI 2 ↗

BUILT ON THE ROAD.

The tour goes to the academies. Local competitors get the walkout, the lights and a crowd that knows their names.

16

CITIES IN 2016

20 shows across 11 states, as reported by F2W team photographer Mike Calimbas.

Read the first-year retrospective ↗

2015 **F2W Pro 1** ↗

The professional superfight series begins on November 20.

2024 **Vancouver, Canada** ↗

F2W 258 / Maritime Labour Centre / August 3.

2025 **Dallas, USA** ↗

F2W 300 / The tour reaches its 300th numbered event.

2026 **São Paulo, Brazil** ↗

F2W 316 / São Caetano do Sul, São Paulo metro / May 23.

BEFORE THE MILLION-DOLLAR PURSES.

F2W / 2016 SEASON

$400K+

Paid to competitors.

F2W's first-year retrospective reported more than $400,000 paid to competitors across its 2016 shows.

2016 retrospective ↗

2024 / CRAIG JONES INVITATIONAL

Two $1 million winners.

Kade Ruotolo and Nick Rodriguez each won a $1 million division prize at CJI.

CJI results ↗

2025 / UFC BJJ

A new professional stage.

UFC launched its Brazilian jiu-jitsu series. Andrew Tackett, who competed at F2W Pro 6 in 2016, won its inaugural welterweight title.

UFC BJJ 1 results ↗

BEYOND THE VENUE.

6M+

Monthly social views

F2W reports reaching this level for 12 consecutive months.

F2W sponsorship figures ↗

187K

Instagram followers

Rounded public count on @f2wbjj, November 10, 2026.

Official Instagram ↗

350K+

Followers reported by F2W

F2W's overall figure; platform overlap is unspecified.

F2W audience statement ↗

The same person can generate multiple views. Follower figures may overlap and should not be added together. These are audience indicators, not guaranteed sponsor impressions.

PUT YOUR BRAND IN THE STORY.



01 / ON THE MAT

At the center of the action.

Choose a center, large or border mat logo. Poster and photo-backdrop placements carry the brand through event week.



02 / IN THE ROOM

Meet the local community.

Bring a booth to the show. Gold and Silver add a VIP table; Gold adds sponsorship of the blue or red corner.



03 / ON THE FEED

Stay in the conversation.

Event commercials, Instagram collaborations and email features keep the partnership visible between matches.

F2W archive / historical placement examples. Final artwork and event placement are coordinated with F2W.

07 / 2027 RATE CARD

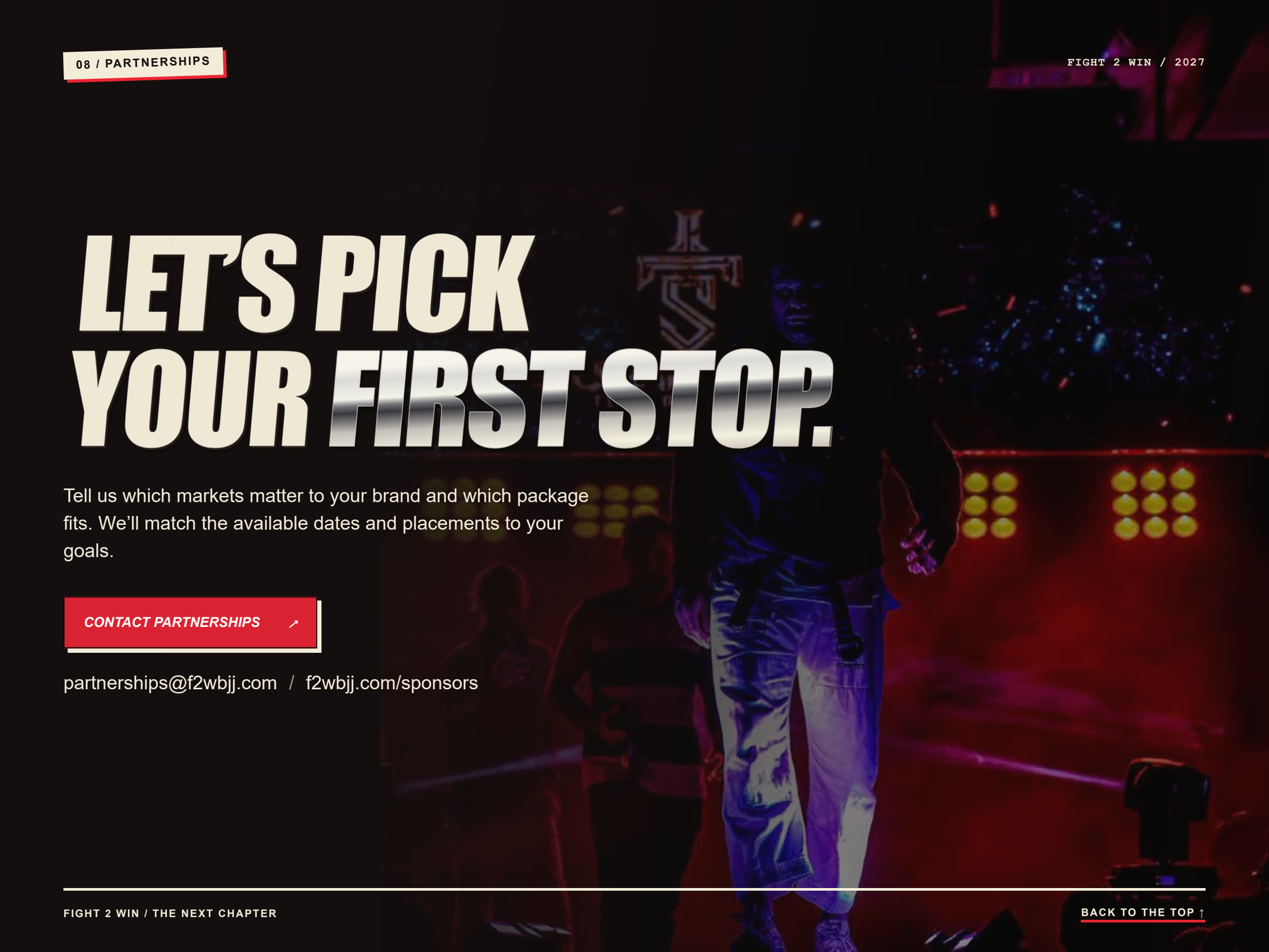
USD / PER MONTH

CHOOSE YOUR PLACE.

Compare mat position, event access and digital benefits at each monthly rate.

MONTHLY PACKAGE	GOLD $3,500 USD / month	SILVER $1,750 USD / month	BRONZE $875 USD / month
Mat logo	Center of mat	Large logo on mat	Mat border
Poster logo	Top of poster	Top of poster	Bottom of poster
Photo backdrop	Top placement	Top placement	Logo placement
Corner sponsorship	Blue or red corner	Not included	Not included
30-second commercials	12 per event	6 per event	3 per event
Booth	All F2W events	All F2W events	All F2W events
VIP table	At F2W events	At F2W events	Not included
Instagram collab posts	Unlimited	4 per month	2 per month
Sponsor email	1 per month	1 per quarter	1 every 6 months
Next step	**Discuss Gold →**	**Discuss Silver →**	**Discuss Bronze →**

USD per month. Commercial counts are per event. Confirm dates, placements and creative delivery with F2W.



LET'S PICK YOUR FIRST STOP.

Tell us which markets matter to your brand and which package fits. We'll match the available dates and placements to your goals.

CONTACT PARTNERSHIPS ↗

partnerships@f2wbjj.com / f2wbjj.com/sponsors